

The 4th Competitive Dynamics Conference (CD-4)

"Competitive Dynamics in Transition"

University of Virginia Darden School of Business

July 27-28, 2026

CONFERENCE SCHEDULE

Last Updated: July 24, 2026

SUNDAY, JULY 26, 2026 | PRE-CONFERENCE

Time	Session	Details	Location
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7:00PM-8:30PM	Welcome Drinks for Early Arrivals		The Good Sport (Forum Hotel)
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Join us for a welcome drink! Please note that attendees are responsible for purchasing their own food and beverages.

MONDAY, JULY 27, 2026 | DAY ONE

Time	Session	Details	Location
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8:00AM	Breakfast & Registration		Saunders Hall (PepsiCo Forum)
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9:00AM	Welcome & Roadmap for the Conference		Classroom 280
		Speaker: Ming-Jer Chen (UVA)	Streamed LIVE on Zoom

9:30AM	Paper Session 1-1	Theme: Core CD	Classroom 280
		Discussant: Riitta Katila (Stanford)	Streamed LIVE on Zoom
		I Think We Should Talk: A Dialogue between Competitive Dynamics-Based View and Industrial Organization Economic-Based View	
		<i>Tieying Yu, Javier Gimeno</i>	
		A Model of Competitive Surprise: How Unexpected Moves Shape Business Rivalry	
		<i>Goce Andrevski, Ali Ahmadi, Danny Miller</i>	
		The Limits of Information Weaponization: Social Media Ownership and Competitive Spillovers	
		<i>Tiancheng Wang</i>	
		Unpacking Pricing Interdependence Networks: A Relational and Multilevel Approach	
		<i>Yinji Zhou, Simone Santoni</i>	

11:40AM	Lunch & Luncheon Talk		Abbott Auditorium Lobby
		Speaker: Andy Wu (HBS)	Recorded for Later Access
		<i>Competition on the New Tech Frontier</i>	

1:00PM	Paper Session 1-2	Theme: CD Connections	Classroom 280
		Discussant: Rory McDonald (UVA)	<u>Streamed LIVE on Zoom</u>
		Architectural Channeling and the Imitation Mirage: How Internal Activity-System Structure Drives Competitive Convergence in U.S. Airlines, 1993–2025 <i>Stephen Downing</i>	
		Imitation as Offense and Defense <i>Rebecca (Becky) Karp, Aticus Peterson, Ronald Wang, Andy Wu</i>	
		Taxis Collide with Uber: Non-Platform Incumbents' Responses to Platform Entry <i>David Chung</i>	
		The Emergence of Framing Flexibility Under Disruption: Virtual Cinema in the U.S. Art House Sector, 2020 <i>Ming (Milton) Wang, Ying Li</i>	

3:10PM **BREAK**

Shuttle buses will depart from Darden (by the Saunders Hall steps) to bring participants to the UVA Lawn/Rotunda

3:45PM *Shuttle #1 departs for attendees attending the optional tour*

4:30PM *Shuttle #2 departs for attendees going straight to the "Poster" Session*

4:00PM	OPTIONAL: Tour of the Historic UVA Lawn and Rotunda	UVA Lawn
	Tour Guide: Joshua Young (UVA M.Ed. '23; Darden Associate Director of Engagement)	
	<i>Participants should meet outside the UVA Chapel at 4PM</i>	

5:00PM	"Poster" Session	Conversations in the Round	Rotunda Upper West Oval Room
		Discussant: Javier Gimeno (INSEAD)	<i>[Not Streamed/Recorded]</i>
		<i>See Appendix for list of presenters</i>	

At the conclusion of the Poster Session rotations, we will take a group photo, then proceed upstairs to the Dome Room for discussant remarks and dinner.

6:30PM	Dinner & Keynote Address	Rotunda Dome Room
	Introductory Remarks: Ming-Jer Chen (UVA)	<u>Recorded for Later Access</u>
	Keynote Speaker: Jay Barney (Utah)	
	<i>Dynamic Strategic Management and Organizational Economics</i>	

Shuttle buses will depart from the UVA Lawn/Rotunda to bring participants back to Darden/Forum Hotel

8:30PM *Shuttle departs*

TUESDAY, JULY 28, 2026 | DAY TWO

Time	Session	Details	Location
8:00AM	Breakfast		Saunders Hall (PepsiCo Forum)
9:00AM	First Coffee Remarks	Speaker: Mike Lenox (UVA)	Saunders Hall (PepsiCo Forum) [Not Streamed/Recorded]
9:50AM	Roadmap for Day 2	Speaker: Yo-Jud Cheng (UVA)	Classroom 280 <u>Streamed LIVE on Zoom</u>
10:00AM	Paper Session 2-1	Theme: CD & Non-Market Strategy Discussant: Jordan Siegel (Michigan) Comparative Spillovers of Hybrid Organizations in Addressing Grand Challenges: Evidence from Internet Cooperatives <i>Jiao Luo, Hyoju Jeong, Aseem Kaul</i> Ideological Competition and Stakeholder Synergy <i>Ishva Minefee, Kalan Horton</i> A Stakeholder-Centric Approach to Competitor Identification <i>Skyler Clark-Hamel</i> From Shield to Sword: Firm-Activist Collaboration and Interfirm Rivalry <i>Kate Niu, Guoli Chen, Thomas Keusch</i>	Classroom 280 <u>Streamed LIVE on Zoom</u>
12:10PM	Lunch		Abbott Auditorium Lobby
1:30PM	[Parallel Session A] Doctoral Workshop	Facilitators: Goce Andreovski (Queen's) and Wally Ferrier (Kentucky)	Classroom 270 <u>Streamed LIVE on Zoom</u>
1:30PM	[Parallel Session B] Teaching Workshop	Facilitators: Saul Yeaton (UVA MBA '08); Christian Wolfe (Columbia MBA '95, Florida DBA '21); Chawit Rochanakit (UVA MBA '20)	Classroom 280 <u>Streamed LIVE on Zoom</u>
3:00PM	BREAK: Coffee & Light Refreshments		Outside Classroom 280
3:30PM	Executive Forum	Speakers: Tadd Wilson (Head of New Builds, Stand Together; UVA MBA '03); Jerry Peng (Global Strategy Officer, Sands Capital; Board Member, CAV Angels; UVA MBA '03) Facilitator: Yo-Jud Cheng (UVA)	i-Lab [Not Streamed/Recorded]

4:45PM	Closing Remarks & Awards	i-Lab
	Speaker: Ming-Jer Chen (UVA)	<u>Streamed LIVE on Zoom</u>

5:00PM	BREAK
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Shuttle buses will depart from Darden (by the Saunders Hall steps) to bring attendees to the venue

5:30PM *Shuttle departs*

6:15PM	Dinner & Excursion	Mt. Ida Reserve (Tasting Room)
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Shuttle buses will bring attendees back to Darden/Forum Hotel

9:00PM *Shuttle departs (arriving back to the Forum around 9:45PM)*

NOTE: While ride share (Uber/Lyft) are an option to get to the dinner venue, these services are unlikely to be available for the return trip due to the venue's location. Attendees will need to take the shuttle bus or drive their own vehicle to return to Charlottesville.

Continued on next page

Appendix: "Conversations in the Round" Presenters

Track	Theme	Title	Authors
1	Core CD	Absence of Evidence Is Not Evidence of Absence: A Theoretical Framework of Covert Competition	<i>Inn Hee Gee, Tieying Yu, Jessica (Huisi) Li</i>
1	Core CD	When The Oracle Falls Silent – Analyst Coverage Reduction and Competitive Intensity	<i>Zhuo (Emma) Chen, Wei (Vivian) Guo, Tieying Yu</i>
1	Core CD	When Rivalry Breaks Down: Serendipity, Hunches, and the Origination of Competitive Breakthroughs	<i>Ipek Kocoglu, Murad A. Mithani</i>
1	Core CD	From Fortunate to Firepower: Windfalls and Competitive Aggressiveness	<i>Huiyan Zhang, Tieying Yu</i>
2	CD Connections	Competition, Process Innovation, and Survival: Evidence from the US Oil and Gas Extraction Industry	<i>Weikun Yang, Yue (Maggie) Zhou, Sendil Ethiraj</i>
2	CD Connections	Does CEO Hubris Impact Competitive Nonconformity?	<i>Kevin Clark, Hun Lee</i>
2	CD Connections	Competitive Dynamics Beyond Boundaries: An Interdisciplinary Investigation	<i>Fiona Kun Yao, Wenchen Lin, Danny Miller</i>
3	CD & Non-Market Strategy	Blazing a Trail: Competitive Dynamics and Sanctions among Amsterdam's Coffeeshops	<i>Alessandro Piazza, Laura Dupin</i>
3	CD & Non-Market Strategy	Missionaries to Mercenaries: Spillover of Interorganizational Rivalries onto External Evangelists	<i>David Reinhard, Johannes Berendt, Peter T. Gianiodis, Sebastian Uhrich, Bernhard Leidner</i>
3	CD & Non-Market Strategy	Rivalry as a Relational Self: A Stakeholder-Distributed View of Competitive Dynamics	<i>David Reinhard, Peter T. Gianiodis</i>
4	CD & AI	All Masterpieces are Alike, but Each Mediocrity is Mediocre in its Own Way: Computational Discovery of Creative Ideals	<i>Mitali Banerjee, Daniel Kaplan</i>
4	CD & AI	Investments in AI talent and Firm Competitive Positioning	<i>Qiang Li, Wei (Vivian) Guo, Tieying Yu</i>
4	CD & AI	AI and Competitive Dynamics Research: a Literature Search and Research Agenda	<i>Yu Zhang</i>

Continued on next page

Program Organizers

Conference Organizing Committee

Ming-Jer Chen, Yo-Jud Cheng, Skyler Clark-Hamel, Young Hou

Honorary Conference Liaisons

He Gao, Chawit Rochanakit

Additional Information

All listed times are USA Eastern Daylight Time (EDT), UTC/GMT-4 hours

Addresses:

Darden School of Business 100 Darden Boulevard, Charlottesville, VA 22903
The Forum Hotel 540 Massie Road, Charlottesville, VA 22903
UVA Rotunda (Dome Room) 1826 University Avenue, Charlottesville, VA 22903
Mt. Ida Reserve Tasting Room 5931 Blenheim Road, Charlottesville, VA 22902

Maps:

UVA Darden Grounds <https://www.darden.virginia.edu/sites/default/files/inline-files/Grounds%20Map%202023.pdf>
UVA Central Grounds <https://experience.arcgis.com/experience/639b06bf0169460fb5d6a1d5048a4ae3>

Parking:

For attendees driving to Darden and not staying at the Forum Hotel, parking is available in the Darden Parking Garage (D10) located adjacent to the Darden School. Please pay for parking through the ParkMobile app (Zone 5516).

WiFi:

Attendees may use the "UVA Guest" network. eduroam is available for those with access through their home institutions.

For more information, please visit the conference website:

<https://www.competitive-dynamics.com/>

Last Updated: July 24, 2026

UNIVERSITY OF VIRGINIA

Charlottesville, VA 22903

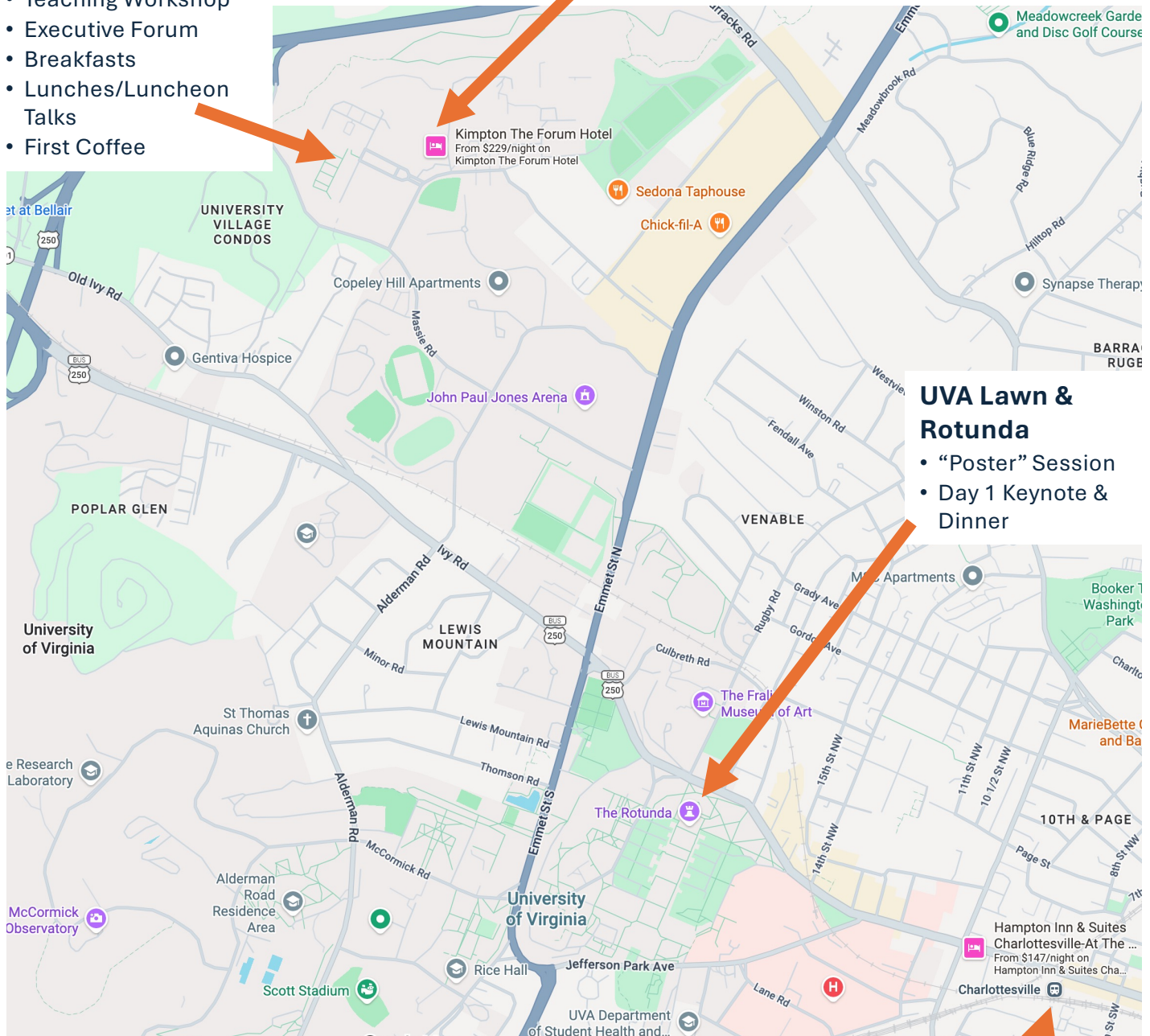
Darden School of Business

- Conference Check-In
- Paper Sessions
- Doctoral Workshop
- Teaching Workshop
- Executive Forum
- Breakfasts
- Lunches/Luncheon Talks
- First Coffee

Forum Hotel

- Welcome Drinks

Charlottesville Airport (CHO)



Mt. Ida Reserve

Tasting Room

- Day 2 Dinner

Charlottesville Amtrak Train Station (CVS)

Detailed map: <https://experience.arcgis.com/experience/639b06bf0169460fb5d6a1d5048a4ae3>

UVA DARDEN SCHOOL OF BUSINESS

100 Darden Boulevard, Charlottesville, VA 22903

