

## MARK SMITH

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## SEARCH PLAN

## PROFESSIONAL OBJECTIVE: Corporate Finance / Treasury

Contribute to the financial guidance and success of a large company. Lead and execute capital market and treasury activities as well as financial and business transactions. Provide exceptional reporting to key stakeholders and senior management. Provide financial analysis and support of new business opportunities, business process development and improvement. Evaluate and communicate business unit and company-wide financial information through assessment of ongoing financial performance with forecasts, budgets, and reports.

#### **Potential Roles Include:**

FP&A Manager Treasury Analyst M&A Associate

#### POSITIONING STATEMENT

Finance and business professional with experience at prominent Wall Street firms Goldman Sachs and Citigroup in investment banking and treasury transactions. Adept at financial structuring and analysis and in delivering high value solutions to organizations. Demonstrated ability to solve problems and identify key issues and relationships from a diverse set of data. Graduate of top MBA school.

#### **COMPETENCIES**

| Financial           | Organizational Abilities | Problem Solving          | Attributes              |
|---------------------|--------------------------|--------------------------|-------------------------|
| Analysis/Research   |                          |                          |                         |
| Modeling company    | Effective written and    | Project completion       | Goal-directed nature    |
| financials          | verbal communication     |                          |                         |
|                     | skills                   | Gathering and analyzing  | Excellent interpersonal |
| Cash management     |                          | and using data           | skills                  |
|                     | Supervising analytical   |                          |                         |
| Valuations          | projects and staff       | Identification of key    | Team player and Leader  |
|                     |                          | issues, objectives and   |                         |
| Budgets, cash flow  | Presentation skills      | relationships            | Energy & enthusiasm     |
| analysis            |                          |                          |                         |
|                     | Project management       | Development of solutions | Self-motivated          |
| Credit transactions |                          | and plan for             |                         |
|                     | Coordination and         | implementation           | Customer-focused        |
| Company/ Industry   | completion               |                          |                         |
| Analysis            |                          |                          |                         |

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# TARGET MARKET

# **Geographic:**

Washington D.C., Maryland, Virginia, North Carolina, South Carolina, Georgia—Metropolitan areas or academic centers

## **Types of Industries:**

Healthcare (including pharmaceutical), Retail/Consumer, Media/Telecom, Financial Services, Energy

# **Size of Organization:**

Fortune 1000 company or Company has large finance department that involves broad areas of finance

## **Organizational Culture:**

Atmosphere where collaboration and information sharing and high standards are prized and rewarded.

# **TARGET LIST:**

| Healthcare      | Retail/Consumer  | Media/Telecom   | Financial       | Energy       | Regional        |
|-----------------|------------------|-----------------|-----------------|--------------|-----------------|
|                 |                  |                 | Services        |              |                 |
| GlaxoSmithKline | Williams-Sonoma  | ClearChannel    | Capital One     | Duke Energy  | UPS             |
|                 |                  | Communications  |                 |              |                 |
| Quintiles       | Martin's         | Media General   | Jefferson Pilot | Southern Co. | Marriott        |
| WellPoint       | Home Depot       | Washington Post | Bank of         | Dominion     | Delta           |
|                 |                  |                 | America         |              |                 |
| Coventry        | Lowe's           | Discovery       | Fannie Mae      | Progress     | CSX Corp        |
| Healthcare      |                  | Communications  |                 | Energy       |                 |
| Anthem          | Smithfield Foods | Sinclair        | Freddie Mac     | ExxonMobil   | Norfolk         |
|                 |                  | Broadcasting    |                 |              | Southern        |
| Caremark Rx     | Belk             | Gannett         | USA Education   |              | Georgia Pacific |
| Healthsouth     | Black & Decker   | Cox             | BB&T            |              | Goodrich        |
|                 |                  | Communications  |                 |              |                 |
| Duke Hospital   | Mars             | Time-Warner's   | SunTrust Banks  |              | Nucor           |
|                 |                  | CNN             |                 |              |                 |
| Reichhold       | Neiman Marcus    | Comcast         | Wachovia        |              | Sonoco          |
|                 | Group            |                 |                 |              | Products        |
| BASF (Agric.    | Performance Food |                 |                 |              | NVR             |
| Products)       | Group            |                 |                 |              |                 |
|                 | Philip Morris    |                 |                 |              | SAS Institute   |
|                 |                  |                 |                 |              | Cisco           |