Vidya Mani

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Education

Ph.D.: Operations Management, University of North Carolina at Chapel Hill, 2011.

Master of Management: Operations Management, IIT Mumbai, India, 2002.

B.E.: Mechanical Engineering, M.S. University, India, 2000.

Professional Positions

Academic

Associate Professor: University of Virginia, 2019 - Present.

Assistant Professor: The Pennsylvania State University, 2011–2019.

Professional

Franklin Fellow: Department of State, Bureau of Democracy, Human Rights, and Labor,

Office of International Labor Affairs, 2019-2020. Project Lead: Oracle India Pvt. Ltd., 2002-2006.

Publications

- 1. Mani, V., Muthulingam, S. How learning from inspections affects environmental outcomes: Evidence from unconventional drilling. *Manufacturing & Service Operations Management.* 21(1), 177-197.
- 2. Mani, V., Kesavan, S., Swaminathan, J.M. (2015). Estimating the impact of understaffing on sales and profitability in retail stores. *Production and Operations Management*, 24(2), 201-218.
- 3. Kesavan, S., Mani, V. (2013). The relationship between abnormal inventory growth and future earnings for US public retailers. *Manufacturing & Service Operations Management*, 15(1), 6-23.

Book Chapters, Technical Reports, and Cases

- 1. Mani, V., Medack, A., Thomas, D.J. (2020). Fairphone (A): Can a Start-Up Change an Industry? Darden Business Publishing. *For internal use only.*
- 2. Mani, V., Medack, A., Thomas, D.J. (2020). Fairphone (B): Is It Really Worth It? Darden Business Publishing *For internal use only.*
- 3. Mani, V., Medack, A., Thomas, D.J. (2020). Electronics Supply Chain Overview, Tech Note, Darden Business Publishing
- 4. Mani, V., Medack, A., Thomas, D.J. (2020). Regulation and Standards in the Electronics Supply Chain, Tech Note, Darden Business Publishing. *For internal use only.*
- 5. Mani, V., Mazur, A., Thomas, D.J. (2020). The Global Garment Supply Chain Environmental and Social Sustainability Issues, Tech Note, Darden Business Publishing. *For internal use only.*

- 6. Maiden, S., Mani, V., Thomas, D.J. (2020). Food Supply and COVID-19: Breaking the Chain. Darden Business Publishing. *For internal use only.*
- 7. Mani, V., Alptekinoglu, A., Swaminathan, J.M. (2018). Developing Intelligence on Internal and External Threats in the Electronic Component Supply Chain. LMI Technical Report
- 8. Mani, V., Alptekinoglu, A., Swaminathan, J.M. (2017). Mitigating Risk of Counterfeit Parts in the Electronic Parts Supply Chain. LMI Technical Report
- 9. Kesavan, S., Mani, V. (2015). An overview of industry practice and empirical research in retail workforce management. Chapter 6 in Agrawal, N., & Smith, S.A. (Eds.) *Retail Supply Chain Management: Quantitative Models and Empirical Studies,* (2nd edition), pp. 113-145, Springer US. New York, NY
- 10. Swaminathan, J.M., Mani, V. (2009). UNICEF PlumpyNut Supply Chain. Kenan-Flagler Business School Case Study and Teaching Note

Working Papers

- 1. Mani, V., Thomas, D.J., Bansal, S. Estimating substitution and basket effects in retail stores. The Pennsylvania State University. *Working paper*. University of Virginia
- 2. Xu, L., Mani, V., Zhao, H. Determinants of distribution channel structure in the pharmaceutical industry: Role of specialty drugs. *Working paper*. University of Virginia
- 3. Mani, V., Swaminathan, J.M., Alptekinoglu, A. Counterfeit risk: supply chain drivers and mitigation strategies. *Working paper*. University of Virginia
- 4. Mani, V., Muthulingam, S. Does learning from inspections reduce waste generation for unconventional wells? *Working paper.* University of Virginia

On-going Projects

- 1. Do mining agreements improve well-being of workers? Joint work with Institute for Business in Society (IBiS), Darden School of Business, University of Virginia
- 2. Where is the value in our batteries? Mapping the value transformation in the forward and reverse battery supply chains –Project work at University of Virginia
- 3. Counterfeit parts and Cyberattacks: How to mitigate the hidden threats in our electronic supply chains? Project work at University of Virginia

Media Mentions:

- 1. Pandemic, Panic and Profit: COVID-19 Is an Sink or Swim Moment for Industries. Dec 02, 2020, Darden Report
- 2. Eye Banking in Ethiopia: A Sustainable Supply. Sep 11, 2020, University of Virginia, Darden Ideas to Action
- 3. COVID-19 and the supply chain. Jun 5, 2020, Manufacturing Global
- 4. The supply chains will be greatly affected. May 07, 2020, DVZ Brief
- 5. Corona and Consequence. Mar 17, 2020, PT-Magazin

- 6. 5 Big Questions About The Future of Retail. Jan 28, 2020, University of Virginia, Darden Ideas to Action
- 7. During the 2010s, Consumers Made Big Demands of the Apparel Industry. Dec 19, 2019, Fortune Magazine