



CONFERENCE AGENDA

Charlottesville, VA
 April 30th – May 1st, 2010

Friday, April 30th

12:00	Lunch	Abbott Center
1:00	Welcome: Dean Bob Bruner	Classroom 290
1:30	Paper Session 1: Individual and Institutional Incentives for Entrepreneurship and Innovation Chair: Jared Harris (Darden) Complicating Merton: The Motives, Incentives, & Commercial Activities of Academic Scientists & Engineers. <i>Henry Sauermann</i> (GaTech), Wes Cohen (Duke/NBER) and Paula Stephan (Georgia State/NBER) Discussant: Atul Nerkar (UNC) Gaining It by Giving It Away: Capturing Value in “Mixed” Appropriability Regimes. Oliver Alexy (Imperial) and <i>Markus Reitzig</i> (LBS) Discussant: Sharon Belenzon (Duke) Credit Cards, Race and Entrepreneurship. Ronnie Chatterji (Duke) and <i>Robert Seamans</i> (NYU) Discussant: Greg Fairchild (Darden)	Classroom 290
3:00	Break	

3:30 Paper Session 2: **Entrepreneurs, Incumbents and Industry Dynamics**

Chair: Ryan Quinn (Darden)

Fast Mover Advantages: Firm Heterogeneity in Speed Capabilities and Entry.

Ashton Hawk (Ohio State), Goncalo Pacheco-de Almeida (NYU) and Bernard Yeung (NUS)

Discussant: Anne Marie Knott (Wash U)

Uncovering the High-End Disruption Mechanism: When the Traditional Start-up Wins. *Juan Pablo Vazquez Sampere* (Instituto de Empresa)

Discussant: Hart Posen (Michigan)

Industrial Development through Tacit Knowledge Seeding: Evidence from the Bangladesh Garment Industry. *Romel Mostafa* (Wash U) and Steven Klepper (CMU)

Discussant: Tim Simcoe (BU)

5:00 Break

5:30 Debate Session: **Entrepreneurs are More Important for Economic Growth than Corporate Innovators**

Chair: Sankaran Venkataraman (Darden)

iLab

"Agree" Discussant: Jay Barney (Ohio State)

"Disagree" Discussant: Sid Winter (Wharton)

6:30 Hors d'oeuvres and Poster Session

iLab
Foyer

Creating Ethical Infrastructure. Jared Harris (Darden) and *Megan Hess* (Darden)

The Innovation to Deviance Path: Lessons from the Co-Evolution of Strategic Entrepreneurship and Capabilities at Enron. *Bruce Rudy* (Texas) and *Violina Rindova* (Texas)

Investors' Experience and Firm Performance: A Global Study of Biotechnology Startups. *Elisa Álvarez-Garrido* (Wharton)

Social Influence Given (Partially) Deliberate Matching: Career Imprints in the Creation of Academic Entrepreneurs. *Pierre Azoulay* (MIT), *Christopher Liu* (Harvard) and *Toby Stuart* (Harvard)

Founding Team Characteristics, Routines Formation, and Venture Performance. David H. Hsu (Wharton) and *Alessandro Marino* (Wharton)

Economizing at the Origins of Capabilities: Relational Stars, Coordination Costs, and Boundary Choices. *Konstantinos Grigoriou* (GaTech) and Frank T. Rothaermel (GaTech)

7:15 Dinner

iLab
Terrace

Saturday, May 1st

7:30 Breakfast

Abbott Center

8:30 Paper Session 3: **The Role of Status and Standing in Entrepreneurial Success**

Classroom 290

Chair: Raul Chao (Darden)

In the Blood: Org History & the Heritability of New Venture Performance. *Ethan Mollick* (Wharton)

Discussant: Mary Tripsas (Harvard)

Primary Status, Complementary Status, & Organizational Survival in the U.S. Venture Capital Industry. *Matthew Bothner* (Chicago), *Young-Kyu Kim* (Harvard) and *Wonjae Lee* (Chicago)

Discussant: Yongwook Paik (USC)

Network Progeny? Pre-Founding Social Ties and New Entrant Success in Emerging Regions. *Peter Roberts* and *Adina Sterling* (Emory)

Discussant: Andy King (Dartmouth)

10:00 Break

10:30 Parallel Paper Session: **Diverse Perspectives on Entrepreneurship and Innovation**

Classroom 270

Classroom 290

Chair: Saras Sarasvathy (Darden)

Chair: Michael Lenox (Darden)

Open Innovation Institutions as Governance or Selection Mechanisms? Evidence from a Field Experiment on a NASA Space Life Science Problem.

Kevin Boudreau (LBS) and *Karim Lakhani* (Harvard)

The Double-Edged Sword of Shareholder Limited Liability in Managing Entrepreneurial Start-Up Ventures: Motivational Benefits Versus Appropriation Losses. *Rich Makadok* (Emory)

When do Corporate Venture Capital Activities Improve the Performance of Established Firms when Acquiring Startups? *David Benson* (BYU)

Technological Spillovers and the Agglomeration of the Semiconductor Industry in Silicon Valley. *Francisco Veloso*, *Steven Klepper* and *Jon Kowalski* (CMU)

Audiences, Firms, Networks and Legitimacy: A Simulation Study of the Emergence of New Industries. *Stephen Mezas* and *Floria Schloderer* (INSEAD)

Development of University-Based Entrepreneurship Ecosystems: A Global Study of Six Educational Institutions. *Mark Rice*, *Michael Fetters*, *Patricia Greene* (Babson)

12:00 Lunch

Abbott Center

Chair: Elena Loutskina (Darden)

Financing Risk and Innovation Waves. *Matthew Rhodes-Kropf* (Harvard) and Ramana Nana (Harvard)

Discussant: Elena Loutskina (Darden)

Individuals & Organizations as Competing Economic Actors: A Comparison of "Super" Angels & VCs as Early-Stage Venture Investors. *Ben Hallen* (Maryland) and *Rory McDonald* (Stanford)

Discussant: Michael Roach (UNC)

Entrepreneurial Experience in a Developing Economy: Evidence from China. *Chuck Eesly* (Stanford)

Discussant: Brent Goldfarb (Maryland)

2:30 Conclusion
